



# SCHOOL REFURBISHMENT

#DeKarHaasil

#WeAreHere





## PROJECT BRIEF

- Due to COVID-19, schools in Karachi have seen a major drop in admissions and resources. They are struggling to keep their doors open.
- They lack adequate physical infrastructure and safe, inclusive environments that nurture learning.
- UNAP will adequately equip low-income schools including establishing a LIBRARY.
- Expenditures of the renovations will be shared on equal basis by UNAP and its partners and the school's administration.
- Teacher Training Programs will be resumed to support quality education.



## CURRENT SITUATION IN LOW-INCOME SCHOOLS





## THE ORGANIZERS

UNAP, with the help & support of 950+ UNAP Youth Members from top educational institutes of Pakistan, such as **IBA, IoBM, Haque Academy, Habib University, The City School, Indus University, Gift University, Habib Girls School, Denning Law School, Szabist, Themis** etc. will run this project.

UNAP has also collaborated with various **private, public, and government sectors**, to help with this initiative to strategically execute a city-wide school in collaboration with relevant stakeholders in targeted areas of **Malir Town, Gulistan e Jauhar, Korangi Town, Landhi Town, Mehmoodabad, Shah Faisal Town and Jehangir Road.**





## SDG's THIS PROJECT FULFILLS



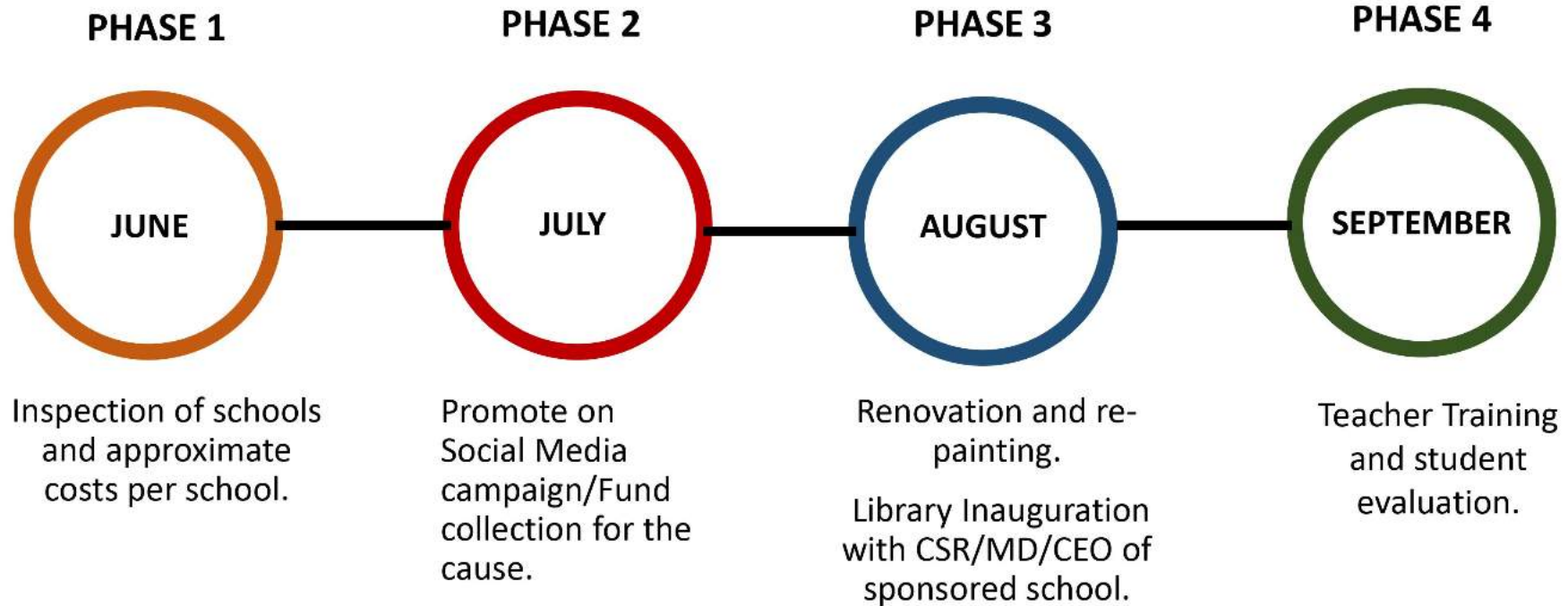
- Ensure equal access to all levels of education for children in vulnerable situations.
- Adequate physical infrastructure and safe, inclusive environments that nurture learning for all, regardless of background or disability status.
- Increase the supply of qualified teachers.
- Effective learning environments.



Partner with other sectors to generate support.



## TIMELINE & ACTION PLAN





## PHASE 1 INSPECTION (Completed)

Representatives from UNAP will visit & inspect targeted schools and will be maintaining a logbook for the required renovations.





## PHASE 2 MARKETING

- **Social Media Hashtag:** #DeKarHaasil  
#WeAreHere
- **Campaign Launch:** 1<sup>st</sup> June – 15<sup>th</sup> June
- **Emotional Appeal:** Give back to lower income schools and support quality education







## PHASE 3 RENOVATION & LIBRARY INAUGURATION

- **UNAP** with the help of its youth members will aim to get various organizations onboard to raise funds to renovate schools.
- **UNAP** youth members along with an artist and the students will repaint the school walls to bring out the creativity in them.

### **UNAP with partners will inaugurate:**

Refurbished or Establishing the library with sponsor representative for press coverage.





## PHASE 4 TEACHER TRAINING and STUDENT EVALUATION

**UNAP** will provide and carry out teacher trainings at low-income schools that will support best educational practices covering areas such as;

**Classroom Management,  
Behavior Management,  
Teaching Methodologies and  
Strategies of English Teaching for Primary Schools.**





## 2018 REPORTS AFTER UNAP TEACHER TRAINING

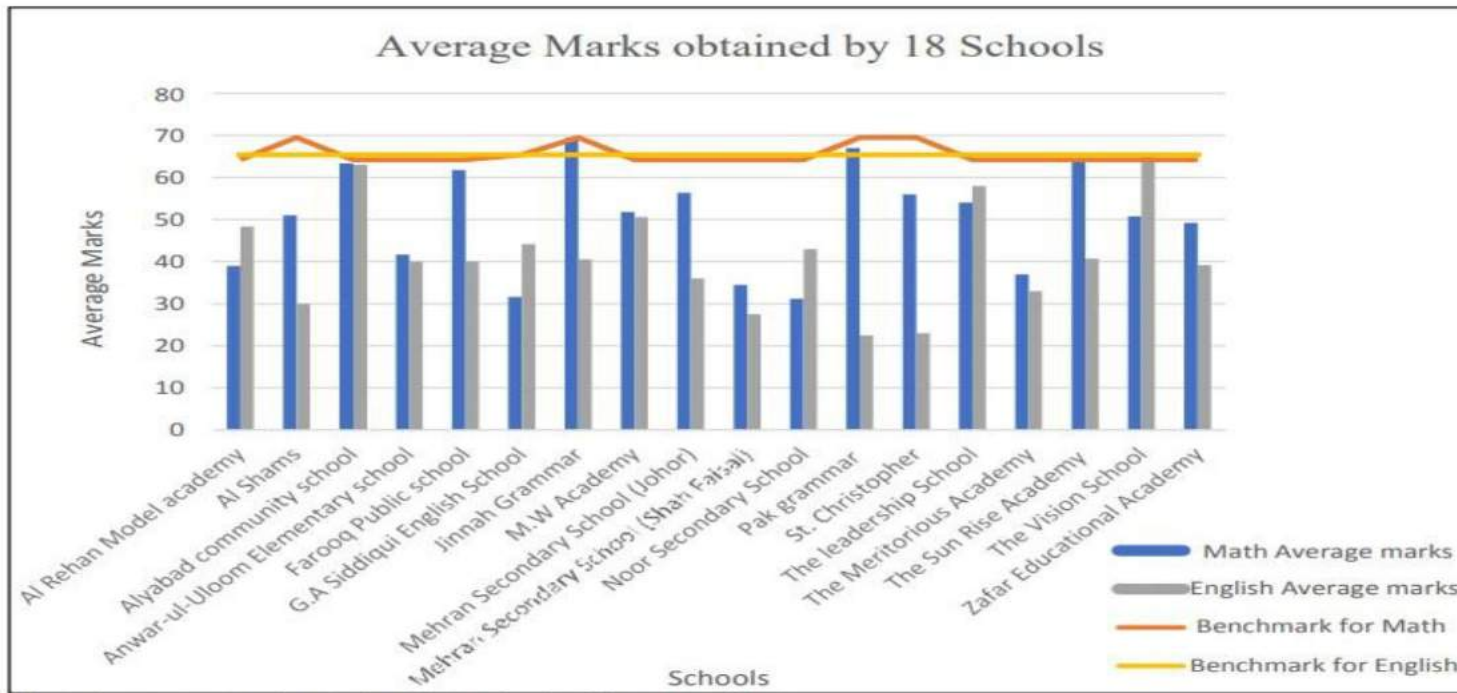


Figure 2: Average marks obtained by each school in each subject.



## 2018 REPORTS AFTER UNAP TEACHER TRAINING

Figure 3 and 4 below compares first and second round of workshop in Alyabad Community School and Mehran Secondary School (Johar). These schools had higher average marks in comparison to other schools which further adds value to the feedback.

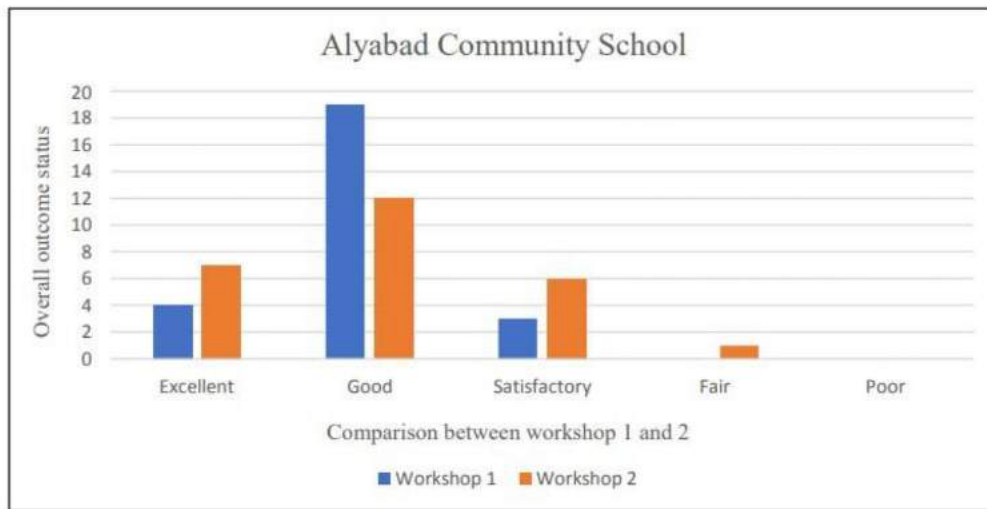


Figure 3: Comparison between workshop 1 and 2 in Alyabad Community School.

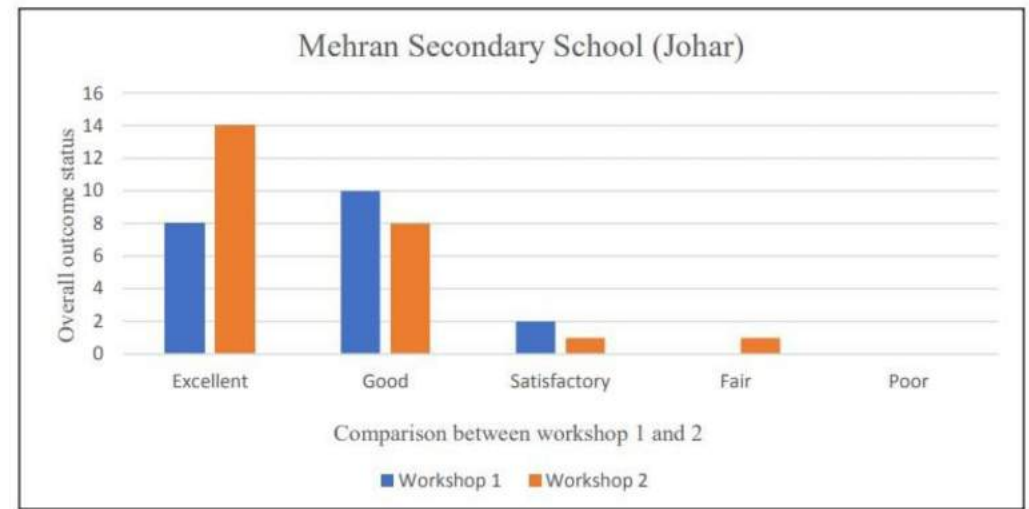


Figure 4: Comparison between workshop 1 and 2 in Mehran Secondary School (Johar).



## MILEAGE OFFERINGS

OFFERING	SILVER PKR 300,000	GOLD PKR 600,000	DIAMOND PKR 800,000	PLATINUM PKR 1,000,000
Announcing UNAP as a CSR Partner	Yes	Yes	Yes	Yes
Permission to use UNAP Logo on pamphlets and merchandise	-	-	Yes	Yes
Inclusion in media release and contacts to educational institutes	Online only	Online only	Yes	Yes
Year long placement of logo on website in current projects section	Yes	Yes	Yes	Powered By:
Logo placed at UNAP Annual Projects Report				Special Mention
Pre-Drive Promotional Slides/Clips of brand contribution to sustainability/goals	5 Seconds	15 Seconds	30 Seconds	60 Seconds



## WHY DONATE?

- Accountability & Audit regarding your donation.
- Over a reach of 500,000+ on social media via the UNAP Platforms, and the Partner Educational Chapters Platforms such as IBA, Haque Academy, IoBM, The City School (All Branches) etc.
- Educational Partners will be required to share campaign from their platforms boosting the reach 100-fold
- Press coverage /PR on Digital and Print from leading news outlets for the campaign
- Logos of Sponsors will be featured on the campaign Website <http://una.org.pk/>
- List of Donors will also be included on Website and Annual Reports

### **DONATION:**

- Organizations or Individual donors can donate in cash via bank transfer or in kind and still be featured.
- Offerings (including mileage) can be customized as per the amount of donation.

### **CONTACT US**

- [communications@una.org.pk](mailto:communications@una.org.pk)



## WAY FORWARD

1. UNAP carries out CSR related activities all year around. All our projects are aligned with the UN 17 SDG's. -  
<http://una.org.pk/current-projects/>
2. Our plantation project has begun and will continue till the end of the monsoon season.  
<http://una.org.pk/2020/03/21/national-plantation-drive/>
3. UNAP focuses on sustainability. All the resources that will be used will not be wasted and will be directed towards other on-going projects.



# THANK YOU

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