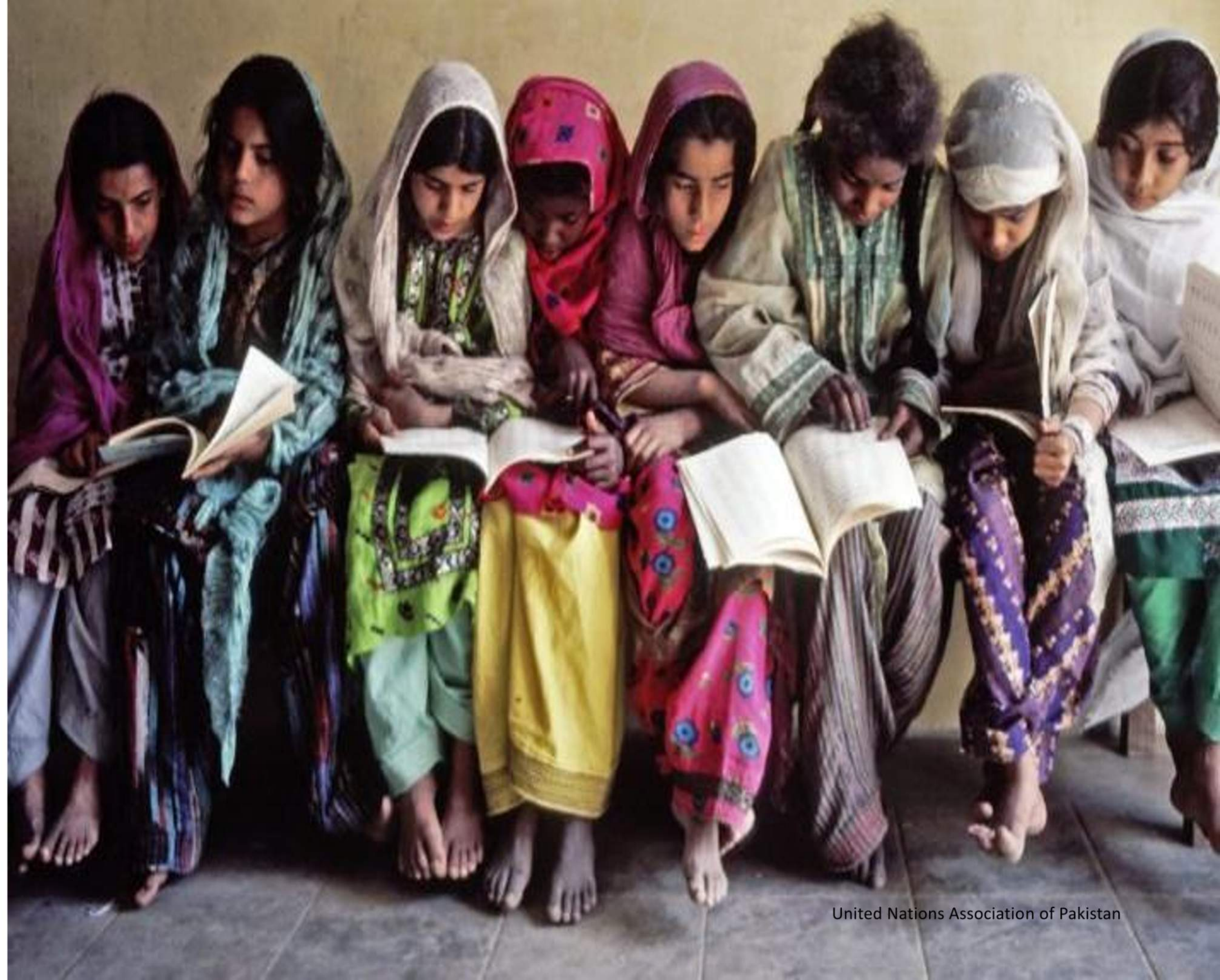




# United Nations Association of Pakistan

Annual Report 2020





# Contents

**Part 1:** About us

**Part 2:** Introduction

**Part 3:** UNAP in numbers

**Part 4:** UNAP strategic goals

**Part 5:** UNAP activities

**Part 6:** UNAP chapter highlights

**Part 7:** UNAP recognitions



# ABOUT US

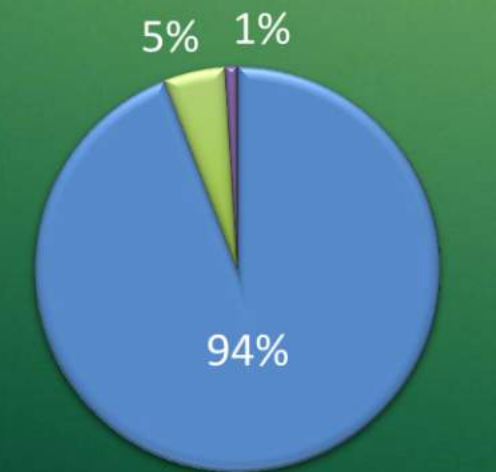


## General Information

President: Moohi Shaheen Chisthi  
Secretary-General: Ghazala Humayun  
Address: 23-C, 27th Tauheed Comm Street,  
Phase 5, DHA, Karachi, Pakistan E-Mail:  
president@unap.org.pk

## UNAP Structure

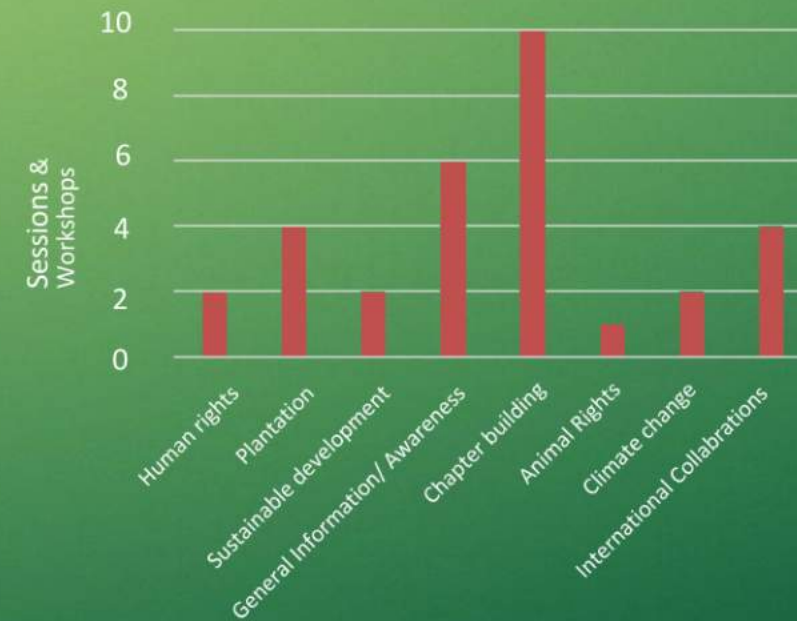
Type: Membership organization  
Total number of members: 1000  
Number of chapters: 10  
Membership structure:



- Youth Members
- Adult Members
- Organization/School

## Areas of Work & Activities 2015-2019

Awareness: Seminars and events  
Human Rights: Seminars and events (International Human Rights Day)  
Sustainable Development: Collective actions and Lectures; World Environment Day celebration  
Climate Change: Sessions and Workshops  
Animal Rights: Sessions and Workshops



## Seminars & Conferences

- International Human Rights Day
- Tree planting action with WWF, Daraz and Shan Foods
- Sustainable Literacy Project
- Recycling and Re-use

## Contact Us

Official website: [www.una.org.pk](http://www.una.org.pk)  
Facebook: <https://www.facebook.com/una.org.pk>



# INTRODUCTION

United Nations Association of Pakistan (UNAP) is an independent non-governmental organization that works under the umbrella of WFUNA. It is dedicated to bring a positive change in Pakistan through the implementation of the UN Charter Principles. Its staff and 1000+ members across 16 chapters work together to target social issues faced by the country.

Raising awareness amongst the population about the UN goals has proven to have a beneficial impact on improving the community numerous times. UNAP has successfully arranged a vast number of projects and campaigns that focus on variety of issues faced by the Pakistani society. These include human rights, drugs and financial literacy to name a few.





# INTRODUCTION

In a developing country like Pakistan, there is a large population of under privileged children who cannot afford education. UNAP has set in motion, a set of productive projects to achieve a Universal Primary Education for all, especially giving the access to the female students which targets the issue of gender inequality as well. Pakistan, being one of the world's leading victims of global warming, has now started to show signs of improvement. In the past decade, Pakistan has lost some 10,000 lives to climate-related disasters, including 1,200 who died due to a terrible heat wave in Karachi in 2015.



Acknowledging this climate emergency, UNAP has efficiently taken initiative to help solve this issue. UNAP has successfully hosted a large scale Plantation Drive which results in the cultivation and maintenance of approximately 10,000 new trees.



# UNAP in Numbers

1000 +  
Members



Affiliated with  
Over 100 UNA's



16  
Chapters



Reach within  
Public and  
Private Sector



# UNAP STRATEGIC GOALS

## Goal 1

Build support for the work of the United Nations by connecting a comprehensive partnership. Private and public sector is recognized as a key partner to the achievement of the universally adopted development goals.

- 15,000+ Facebook
- 1,500+ Instagram Followers
- 10+events on UN SDGs

## Goal 2

Building a comprehensive partnership. Private and public is recognized as a key partner to the achievement of the universally adopted goals.

- Including government agencies
- UN agencies, civil society agencies
- Local and International authorities
- Non-profit organizations and universities



## UNAP in Numbers

1000 +  
Members



Affiliated with  
100 UNA's



16  
Chapters



Reach within  
Public and  
Private Sector



## UNAP STRATEGIC GOALS

### Goal 3

Enhance membership and inter-generational engagement

- 1000+ Active members
- 86% members are 24 or below
- Members from over 50+ Educational institutes

### Goal 4

Create increasingly efficient integrated, financially stable organizations. Strengthen community leadership and engagement. Develop and create a sustainable environment that focuses on the UN SDGs in all workplace and educational institutions.



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# UNAP ACTIVITIES ALIGNED WITH THE SDG'S



SDG-1



SDG-2



SDG-3



SDG-4



SDG-5



SDG-6



SDG-7



SDG-8



SDG-9



SDG-10



SDG-11



SDG-12



SDG-13



SDG-14



SDG-15



SDG-16



SDG-17



# INTERNATIONAL DAY OF SCIENCE

UNAP hosted the International Day of Science 2020 alongside Pak Alliance for Math's and Science and Alliance Française Karachi consisting of 3 activity events.

The first activity event for the International Day of Science was building and launching rockets, The second activity event was learning how to build a Mars Lander with shock absorbers and lastly the third event was learning how to build an Asteroid Launching Rube Goldberg Machine!

## FLIGHT OF THE FALCON

INTERNATIONAL DAY OF SCIENCE 2020



## RUBE GOLDBERG MACHINE

INTERNATIONAL DAY OF SCIENCE 2020



## LANDING ATLAS

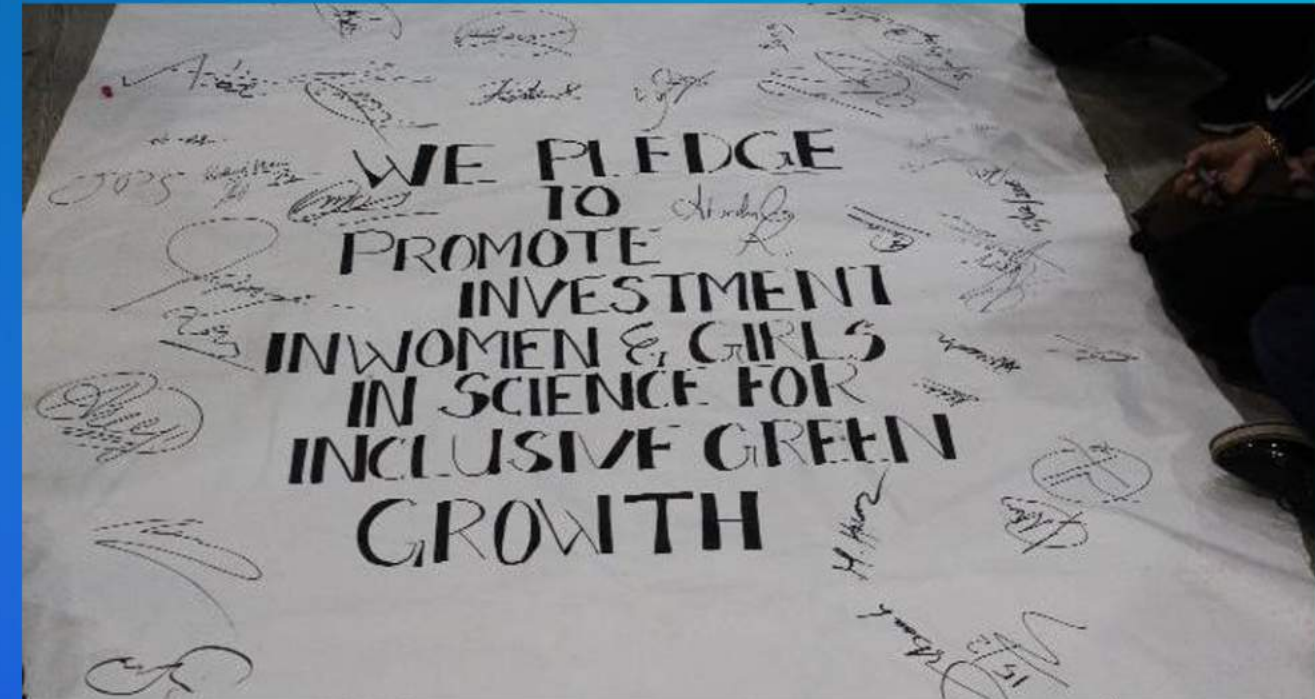
INTERNATIONAL DAY OF SCIENCE 2020





# INTERNATIONAL DAY OF SCIENCE

The International Day of Science was hosted at Alliance Française de Karachi by UNAP and Pakistan Space Science Education Center with Buraq on the 15th of February. The main idea behind this event was to give UNAP's Youth members a chance to engage in scientific activities. The scientific activity associated with this event was to build a fully functional "Rube Goldberg Machine". This machine performs a very simple task such as opening a door, in a series of highly complicated steps. The activity served as an excellent opportunity of learning for all science students at UNAP Youth, enhancing their quality of education in the field of practical science as well as re-igniting their curiosity. Considering the adult literacy rate of Pakistan, UNAP believes that it is extremely important for youth to learn from such educational activities.





# INTERNATIONAL DAY OF SCIENCE

The event lasted for a duration of 9 hours of hard work. Officials from Pakistan Space Science Education Center started the event with a brief introduction in which they shared their progress on various ongoing projects.

Attendees were later divided into several groups and were assigned different activities to perform such as building a bridge using wooden sticks as well as building a water rocket. Participants at the event also attempted to build a “Rube Goldberg Machine” using dominos.






# WORLD ENVIRONMENT DAY

UNAP in partnership with Daraz Pakistan, celebrated World Environment Day.

The theme for the year 2020 was 'Time for Nature,' with a focus on its role in providing the essential infrastructure that supports life on Earth and human development. This focus is expected to provide an opportunity for driving the momentum and public awareness of nature as a key aspect in the lead up to the 15th meeting of the Parties (COP 15) to the Convention on Biological Diversity (CBD). COP 15 was expected to take place in October 2020, but will be rescheduled for 2021, due to the COVID-19 pandemic.

UNAP conducted a live session regarding nature and food farming. Our youth members and followers attended it.




**THIS WORLD ENVIRONMENT DAY,  
LEARN ABOUT NATURE & FOOD FARMING**

**JOIN US FOR A LIVE SESSION  
AT 7:30 PM TOMORROW WITH**

**Afia Salam**  
Senior Journalist

**Dr. Shahid Amjad**  
Environmentalist

**Kulsoom Siddiqui**  
Manager External Affairs, UNAP



Tomorrow 5<sup>th</sup> June



# NATIONAL PLANTATION DRIVE

The growing pollution and poor air quality demanded necessary action. UNAP initiated its National Plantation Program NPD in partnership with Daraz Pakistan, Shan Foods and Eastern Foods.

The project has been split into four phases where in each phase, 10,000 trees are to be planted in Karachi and the rural areas of Sindh. Air pollution is a major threat to the environment and UNAP acknowledges to take action. According to The Live World Air Quality Index, Karachi is ranked as the 231<sup>st</sup> most polluted city across the globe followed by many other Pakistani cities on the list. At least 9,000 trees must be planted considering the current situation of the environment. This program does not only intend to improve the air quality by planting trees but also by promoting sustainable management that would reduce deforestation, restore degraded forests, and encourage the idea of afforestation and reforestation, effective, globally it .





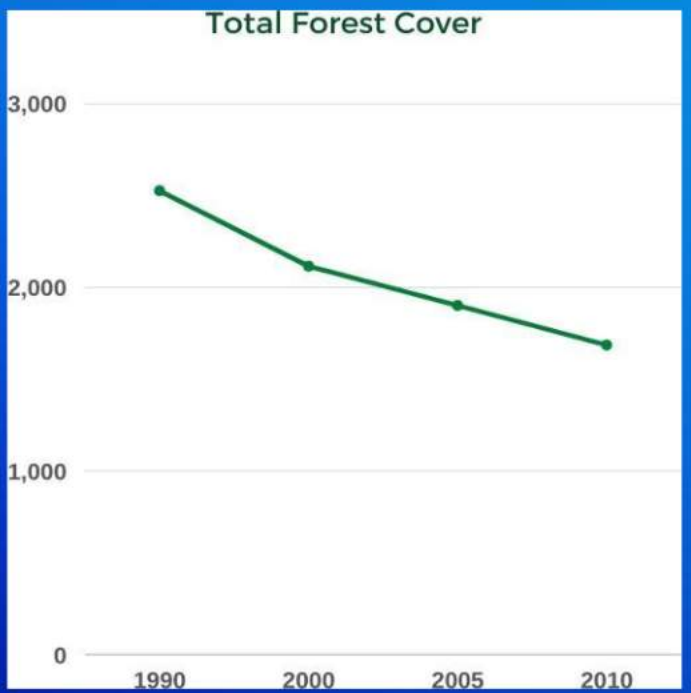
# NATIONAL PLANTATION DRIVE

Objectives achieved by this project include the successful plantation of 1,000 trees in Karachi as a part of Phase I. Moreover, UNAP Youth members also participated in the activity and learnt about the importance of protecting the environment. The youth contributed actively by not just being on-field but also by spreading awareness through social media platforms. Furthermore, to ensure maximum efficiency of the project, UNAP has planned to execute this program during the monsoon season.



## Key Facts

Mass plantation of trees is a great way to improve air quality and increase oxygen content. In an environmental study, it was found that Pakistan's threshold for ozone was exceeded by a third and could cause smog/ Karachi is ranked as the 23<sup>rd</sup> most polluted city across the globe followed by many other Pakistani cities on the list.



\*Data: Ministry of forestry Pakistan



# NATIONAL LITERACY PROGRAM

NFLP is a program which was launched by NIBAF with an essential target of increasing knowledge about financial management amongst the general population of Pakistan. The program especially aims to enhance the living standards of poor people by strengthening their money-management skills. The program is funded by the Asian Development Bank working in partnership with the State Bank of Pakistan along with many other local bodies including non-profit organizations. Standard Chartered Bank has partnered with UNAP to help execute this program to enlighten people from low-income groups about finance management which will help them trust services provided by local banks in their vicinity.



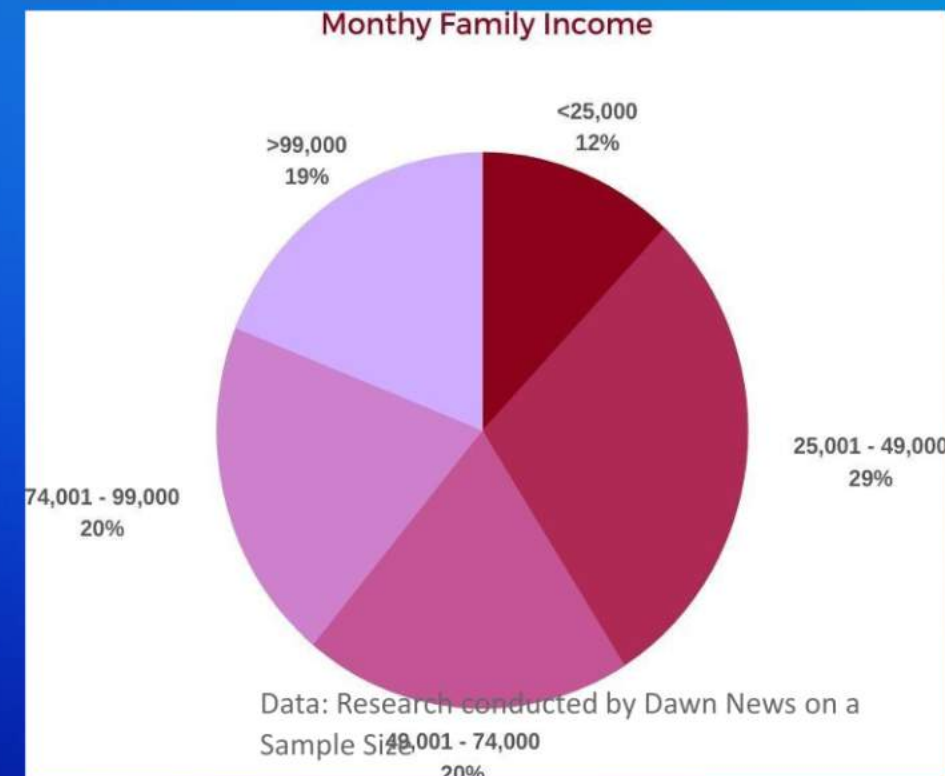


# NATIONAL LITERACY PROGRAM



## Key Facts

Almost 60 % of Pakistan's population falls within the age of 15-40. Only 360 out of these 1000 young workers are likely to be reliant of financial services provided by the bank.



The program has made a decent level of progress within the year 2020:

1. More than 350 working class adults belonging to lower or middle class families engaged in conversations with Standard Chartered Bank and State Bank Officials to learn about finance management.
2. 350 adults out of which 200 of them were women, learned about finance-management through various methods and presentations.
3. Microfinance and services provided by the bank portrayed positively to help people trust these organizations.
4. Taught efficient money-management and methods using Easy Paisa and services from Telenor.



# UN75 CHARTER DAY DIALOGUE

For the 75th Anniversary of the UN Charter signing, The United Nations Association (UNA) San Francisco hosted the UN75 Charter Day Dialogues. UNAP's Manager for Partnerships and External Affairs, Ms. Kulsoom Siddique, served as a Rapporteur representing Pakistan and Asia. Delegates from across the world joined in, with UNAP youth members also a part of the discourse- all gathered under one platform united for a singular cause, that is to shape our collective future for the better.

IN SUPPORT OF **UN75** 2020 AND BEYOND | SHAPING OUR FUTURE TOGETHER | UNITED NATIONS ASSOCIATION OF THE UNITED STATES OF AMERICA | San Francisco Chapter

**Thank you, participants and delegates of the UN75 CHARTER DAY DIALOGUES!**

HOSTED FROM SAN FRANCISCO—THE BIRTHPLACE OF THE UNITED NATIONS—ON JUNE 26, 2020

AFGHANISTAN | ALGERIA | BANGLADESH | BRAZIL | CAMBODIA | CAMEROON | CHILE | COLOMBIA | THE DEMOCRATIC REPUBLIC OF THE CONGO | THE CZECH REPUBLIC | EGYPT | EL SALVADOR | FRANCE | GHANA | GUATEMALA | HONDURAS | INDIA | IRAQ | LIBERIA | MALTA | MOLDOVA | MYANMAR | NEPAL | NIGERIA | PAKISTAN | PERU | THE PHILIPPINES | RUSSIA | SENEGAL | SIERRA LEONE | SOUTH AFRICA | SOUTH SUDAN | SWEDEN | THE NETHERLANDS | THE UNITED STATES OF AMERICA | VENEZUELA | YEMEN

**RAPORTEURS:**

- Amb. Richard Narich  
Secretary-General, French Association for the United Nations
- Ms. Norma Rojas  
President, The Association of the United Nations Venezuela
- Rev. Dr. Mark Nii Lamptey  
Director of Communications, United Nations Association—Ghana
- Mr. Joshua Cooper  
National Council Member,  
The United Nations Association of the USA
- Ms. Kulsoom Siddique  
Manager of Partnerships, External Affairs, and Fundraising  
The United Nations Association of Pakistan

#UN75 #ShapingOurFuture #UNCharterDay #UNASF



# INTERNATIONAL DAY OF CLEAN AIR FOR BLUE SKIES

The International Day of Clean Air for Blue skies was celebrated world wide for the first time on Monday, 7<sup>th</sup> September 2020. This Day aims to raise public awareness at all levels about climate change by demonstrating the link of air quality to environmental and developmental challenges.

The Global Climate Risk Index (CRI) has ranked Pakistan as the 5<sup>th</sup> country most vulnerable to climate change in its annual report for 2020. The youth at UNAP is taking this chance to raise awareness with regards to climate change

And will try to assess different climate disasters the country has fallen victim to and discuss ways to curb it through Different activities.

On Saturday 12<sup>th</sup>, a live session took place about the UN International Day of Clean Air for Blue Skies!

Source: <https://www.germanwatch.org/en/17307>



United Nations Association of Pakistan

## International Day of Clean Air for Blue Skies Webinar

SPEAKERS:

MODERATOR:



**YASMEEN LARI**

Co-founder & CEO, Heritage Foundation of Pakistan



**TOFIQ PASHA**

Environmental Expert  
Pasha Farms



**RAGHIB NOORUDDIN**

HSSE Advisor, Fossil Energy Pvt. Ltd



**BASIMA DODHY**

Advocacy Chair,  
UNAPxIBA

**12th September, 2020  
at 11:00 a.m  
on UNAP's Facebook Page**



## COVID-19 RATION DRIVE

The COVID-19 pandemic began in early January, and within a matter of a few months, the rapid spread of this virus led to Pakistan reporting its first confirmed case of COVID-19 during late February, 2020. The United Nations Association of Pakistan (UNAP) initiated **#DeKarHasil** Ration Drive which catered to the population that were running out of resources and were deprived of the essentials. This campaign aimed to provide a months supply of ration to a family of 6 people. By the first week of April, UNAP had partnered with **Shan, OlaDoc, Daraz PK** and **Foodpanda**. Through the help of UNAP's 850+ members, UNAP was able to raise up to **PKR 5.1 million** in donations by over **1700 donors** from across the country which were collected through bank transfers, **Daraz & Foodpanda**.

**UNAP**

# DeKarHasil

## #WEAREHERE

Official Healthcare Partner:

**ola doc** **foodpanda** **Shan**

**daraz**



# COVID-19 RATION DRIVE

With the help of campaign partners, volunteers, and the government, UNAP was able to distribute over **1900** ration bags and catered to **10,000** people within the duration of the campaign.

A total of **20** distributions were carried out by UNAP and its team. The distributions were in collaboration with the Sindh Government and Rangers Qalander group. All SOPs were followed to avoid duplication and to improve efficiency in their distribution of goods. Strict safety protocols were devised by the management team which were followed throughout.



## De Kar Haasil

A **student enrichment project** undertaken by UNAP to help schools. This project will work towards making a library, repairing and renovating furniture and restoring the interior integrity of the schools.

**4** QUALITY EDUCATION





## CSO DIALOGUE

The president of UNA Pakistan, Ms. Moohi Shaheen, attended the 29<sup>th</sup> CSO Dialogue on Thursday, 3<sup>rd</sup> September 2020, with the President of the Security Council for the month of September H.E. Mr. Abdou Abarry, Permanent Resident of Niger to the UN. Our President's question to the president of the UN security Council was as follows: 'Transitional justice is an innovative way that has brought peace to many countries on the Council's agenda; keeping that in mind how can we hope to achieve peace & sustain the same in Kashmir?'

UNA Pakistan hopes for and advocates SDG 16 i.e. Peace, Justice and Strong Institutions.

Let us hope, work and strive towards a better future!





# WEB SERIES

With the UN marking its 75<sup>th</sup> Anniversary this year, it's important to pay attention to its Goals!  
The 17 sustainable Development Goals are at the heart of the UN and we are having a talk with experts to guide young people from Pakistan regarding these important topics throughout October!

**UNAP**

**wfuna**  
World Federation of United Nations Associations

## Web Series 1.0

**MR. FARUKH AMIL**  
Environmental Awareness

**MR. PABLO ANGULO TROCONIS**  
Leadership, Diplomacy & International Relations

**MR. AZIEL PHILIPPOS GOULANDRIS**  
Human Rights & Education

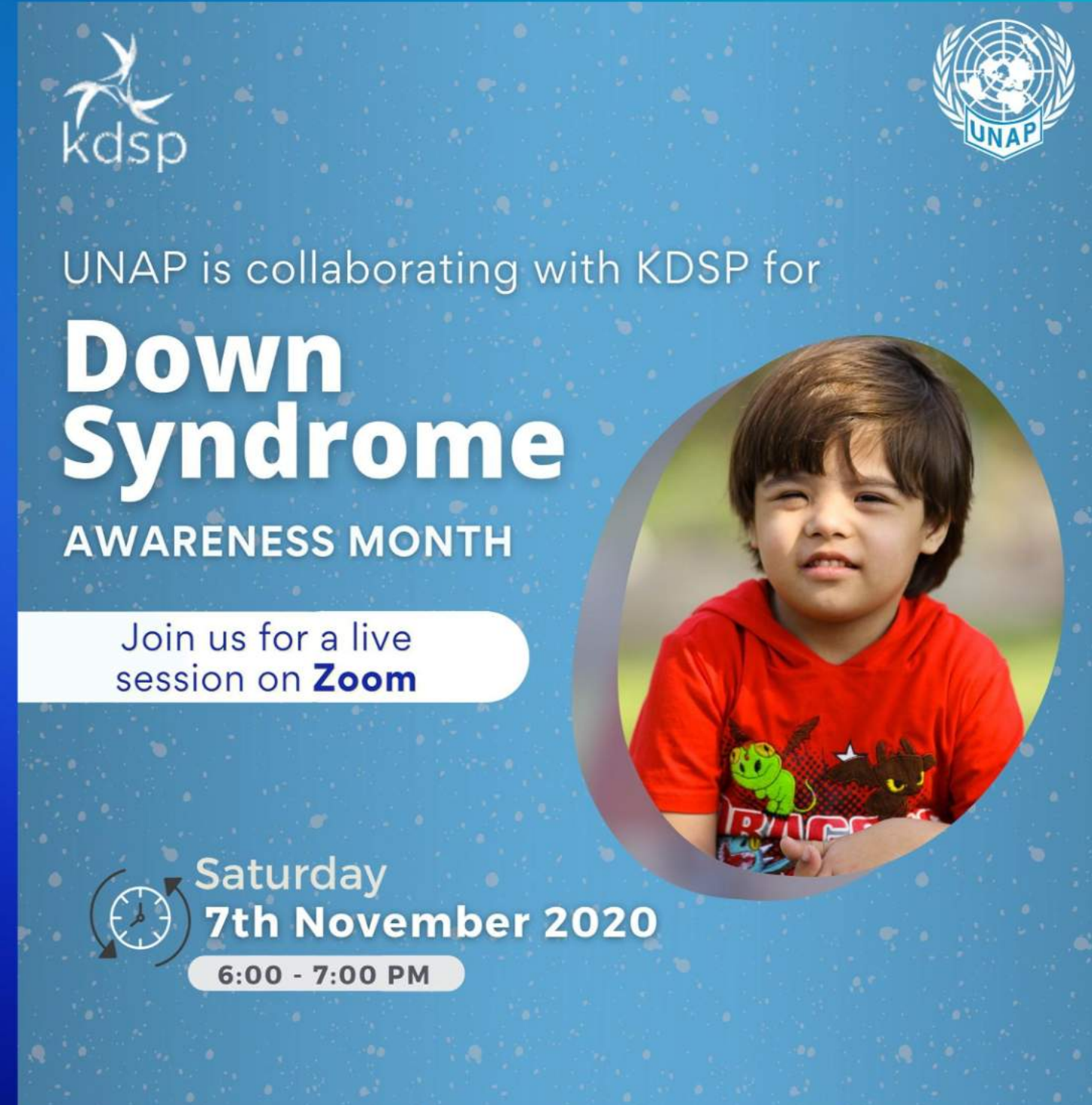
**MR. OSAMA ALSALEH**  
Sustainability



# DOWN SYNDROME AWARENESS MONTH

UNAP hosted a live awareness session on 7<sup>th</sup> November in collaboration with KDSP on Down Syndrome.

We celebrated this special day for our special children. Let's stop thinking in terms of limitations and start thinking in terms of possibilities.



The poster features the KDSP logo (a stylized bird) in the top left and the UNAP logo (United Nations emblem) in the top right. The text reads: 'UNAP is collaborating with KDSP for Down Syndrome AWARENESS MONTH'. A circular inset shows a young child with Down Syndrome wearing a red hoodie with a 'PRINCE' graphic. Below this, a white pill-shaped button says 'Join us for a live session on Zoom'. At the bottom, a clock icon is next to the text 'Saturday 7th November 2020' and a white pill-shaped button with '6:00 - 7:00 PM'.



# JAPANESE 5S TRAINING PROGRAM

UNAP and Toyota have collaborated to provide free training sessions with certification about the Japanese 5S Methodology to the Youth across Pakistan. The training takes inspiration from Toyota's 5S Workplace Philosophy and teaches individuals to apply it in their daily lives. The aim is to increase efficiency and reduce wastage in all aspects of day to day life- to become more organized, more productive and more efficient!



A part of TOYOTA's 5S Ecological Conservation Program

## Japanese 5S Training Program

**A place for everything and everything in its place**

**Register  
for free!**

[una.org.pk/Japanese-5S-Training](http://una.org.pk/Japanese-5S-Training)

**Session details: Duration - 1hr (Online) | Limited Seats | Free of Cost | Certificates of Participation | Cash Prizes**



**Safety Efficiency Productivity Organisation**

The 5S way will help unlock your inner **productivity**, efficiency, **safety** and organisation skills!

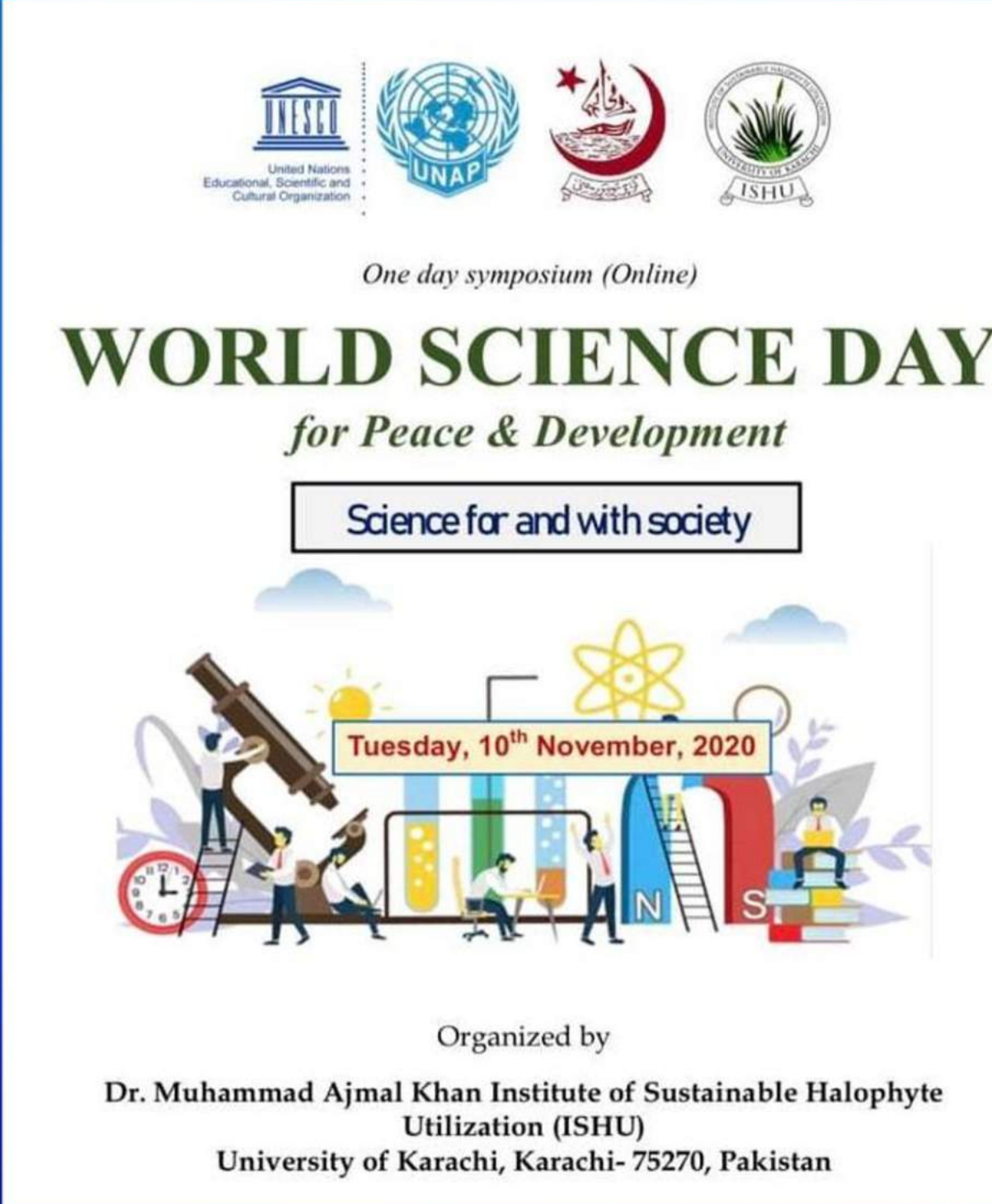




# WORLD SCIENCE DAY

An 'online' symposium entitled "Dr. Muhammad Ajmal Khan Memorial Symposium on Halophytes for Science and Society" was organized on November 10, 2020 in connection with the "UNESCO World Science Day for Peace and Development" at the 'Dr. Muhammad Ajmal Khan Institute of Sustainable Halophyte Utilization' (MAK-ISHU), University of Karachi. UNESCO- Pakistan and UNAP were partners in this one-day symposium. Our members and fan following attended this session.

Aim of this event was to create awareness among researchers, science students, and policymakers about the utilization of halophytes (i.e. wild plants of saline ecosystems) as 'non-conventional crops' to transform currently barren arid-saline lands into a resource to ensure food security in the future.



The poster features logos for UNESCO, UNAP, and ISHU at the top. Below them, it reads "One day symposium (Online)". The main title is "WORLD SCIENCE DAY for Peace & Development" in a large, bold, green font. A box below the title contains the text "Science for and with society". The central illustration depicts a laboratory scene with a scientist using a telescope, a clock, a person at a computer, and various scientific symbols like a sun, atom, and DNA helix. A banner in the illustration states "Tuesday, 10<sup>th</sup> November, 2020". At the bottom, it lists the organizers: "Organized by Dr. Muhammad Ajmal Khan Institute of Sustainable Halophyte Utilization (ISHU) University of Karachi, Karachi- 75270, Pakistan".

United Nations Educational, Scientific and Cultural Organization

UNAP

ISHU

One day symposium (Online)

## WORLD SCIENCE DAY

*for Peace & Development*

Science for and with society

Tuesday, 10<sup>th</sup> November, 2020

Organized by

**Dr. Muhammad Ajmal Khan Institute of Sustainable Halophyte Utilization (ISHU)**  
University of Karachi, Karachi- 75270, Pakistan



# UNAP Chapter Highlights

## **DEWA Youth Volunteer Program:**

To encourage the UN Sustainable Goal of Good health and well-being, the UNAP sponsored a volunteer program at DEWA Academy to cater the intellectually challenged kids in order. This event was attended by more than 85 HS Consultants and our very own UNAP volunteers from different chapters.

## **UN International Science Day Social Media Awareness:**

The outcome of the collaboration between UNAP, Alliance Francaise de Karachi, PSSEC and Buraq was showcased on social media. The activities were facilitated by experts from Buraq and PSSEC while many cherished guests from the Kiran Foundation, Consul of Italy in Karachi, Durbeen, Thar Foundation and Pakistan Science Club also contributed their valuable time.

## **UNSC Exit Briefing (February 8, 2020)**

Several UNAP members virtually partook in the UNSC Exit Briefing: Civil Society Dialogue, organized by WFUNA in New York.

## **Volunteers from UNAP Sindh Government:**

Our UNAP members volunteered at the Sindh Social Welfare Department (Government of Sindh) to take preventive actions in case of any health emergencies that might arise from the COVID-19 health crisis. They were tasked with activities such as preparing health kits.

## **WWF Workshop:**

On October 22, 2020, a seminar was organized by WWF Pakistan in collaboration from different chapters.





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# RECOGNITION 2020



## **Chapter Recognition:**

Habib University, Institute of Business Administration, The City School, Habib Girls Secondary School, Themis School of Law, Denning School of Law

## **Corporate Recognition:**

Daraz Pakistan, Shan Foods Private Limited, Eastern Foods





United Nations Association of  
Pakistan  
Karachi, Pakistan

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 <https://www.linkedin.com/unap>

